

Crusaders x Sony Game Day Content Creator Experience

Terms & Conditions

1. The promoter of this competition is Crusaders Rugby Club (“the Promoter”).
2. Entry is open to New Zealand residents aged 18 years or older.
3. The promotion opens on 13 May 2026 and closes at 11:59pm NZST on 22 May 2026.
4. The winner will be selected based on the creativity, suitability, and overall quality of their entry. The Promoter’s decision is final and no correspondence will be entered into.
5. The winner will be contacted on or around 25 May 2026 using the contact details provided in their entry.
6. The prize is valid only for the Crusaders v Hurricanes match on 29 May 2026 and includes:
 - Loan use of Sony camera equipment, including camera body and lens
 - A game day content creation experience alongside the Crusaders Media Team
7. Travel, accommodation, meals, and any other additional expenses are not included in the prize.
8. The prize is not transferable, exchangeable, refundable, or redeemable for cash.
9. All game day access, activities, and content opportunities are subject to the direction and final approval of the Crusaders Media Team. All decisions made by the Media Team and the Promoter are final.
10. Access to certain areas of the venue, team environments, and operational spaces may be restricted at the discretion of the Crusaders Media Team and venue management.
11. The winner must comply with all venue, safety, accreditation, and staff instructions at all times during the experience. The Promoter reserves the right to remove any participant from the event if their behaviour is deemed unsafe, inappropriate, disruptive, or non-compliant.
12. The winner agrees to take reasonable care of all loaned equipment provided as part of the prize experience and must follow any instructions relating to its use. The Promoter and Sony reserve the right to seek compensation for any loss or damage caused by reckless, negligent, or intentional misuse of equipment.
13. By participating in the experience, the winner agrees that all photo, video, and digital content captured during the event is owned by the Crusaders and Sony.
14. The winner may request permission to share selected content captured during the experience; however, all content must receive prior approval from the Crusaders before being published or distributed publicly.
15. By accepting the prize, the winner agrees that the Crusaders and Sony may photograph, film, and use their name, image, and content captured during the experience for promotional, marketing, and commercial purposes without additional compensation.
16. If the selected winner is unable to attend the event, declines the prize, or cannot be contacted within a reasonable timeframe, the Promoter reserves the right to select another winner.
17. If the match is postponed, cancelled, rescheduled, or impacted by circumstances outside the Promoter’s control, the Promoter reserves the right to amend the prize accordingly.
18. The Promoter reserves the right to amend, suspend, or cancel the promotion or these Terms & Conditions at any time if necessary.
19. To the extent permitted by law, the Promoter, Sony, and associated partners are not responsible for any loss, damage, injury, or disappointment suffered in connection with the promotion or prize experience.
20. By entering this competition, participants agree to be bound by these Terms & Conditions.

Privacy & Personal Information

22. By entering this promotion, participants consent to their personal information being collected, stored, and used by the Crusaders and Sony for the purposes of:
 - administering the competition
 - contacting entrants in relation to the competition
 - marketing, promotional, and commercial communications
23. By entering this competition, participants also consent to their personal information being shared with Sony for marketing and promotional purposes.
24. Participants may receive communications from Sony regarding relevant products, services, promotions, and offers. Participants may unsubscribe from marketing communications at any time.
25. All personal information will be handled in accordance with the Crusaders Privacy Policy.
26. The Crusaders reserve the right to make final decisions regarding all content, usage rights, approvals, and campaign activity associated with this promotion.